

— THE AFM MARKET SCREENINGS MENU

THE LIGHTS GO DOWN. THE OPPORTUNITIES GO UP.

Now there are more ways than ever to make your Market Screening an unmissable event. Gain an exclusive promotional edge at AFM. In addition to our [Standard Market Screenings](#), you can now elevate your film's visibility across print, digital and official AFM channels with one of our highlighted screening tiers:

SCREENING OPTIONS

Choose one

01

WORLD PREMIERE

New films making their worldwide debut at AFM will receive dedicated placement in the online schedule, prominent World Premiere icon designation across print and digital materials, and inclusion in official AFM press releases and promotional features.

02

MARKET PREMIERE

Films making their Market debut will receive prominent AFM Market Premiere icon designation in print guides and online schedules.

03

SLATE SHOWCASE

Give AFM Buyers — and the media, if you choose — a First Look at new footage, packages and developments. Optimize Buyer discovery with dedicated online search filters and a distinctive Showcase icon across digital and print materials.

SCREENING ENHANCEMENTS

+ Add-ons

+ Add-on

THE AMPLIFIED SCREENING

Make your screening stand out at the Market with concessions or a hospitality reception, so the conversation keeps going long after the credits roll.

+ Add-on

THE RED-CARPET MOMENT

A step-and-repeat, a photo line, and your film's talent in the spotlight. Turn any screening into an experience.

+ Add-on

THE NEXT LEVEL - B-LIST RECRUITED SCREENING

We're collaborating with AMC A-List and the fan-driven B-List Movie Club to bring moviegoers into select AFM screenings alongside your buyers. Access over 5,000 devoted fans and take your screening to the next level.

NOV 10 - 13 | AMC CENTURY CITY 15

Four days of screenings at Westfield Century City, directly across from the Fairmont Century Plaza. Every title is included in the official AFM Screening Schedule and Show Directory.

RESERVE YOUR SPOT

NOW OPEN : Screening Reservations for AFM Exhibitors

SEPT 8 : Reservations Open for All Other Qualified Registered Participants

BUILD YOUR PACKAGE

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