

AMERICAN FILM MARKET® 2025

NOVEMBER 11 - 16 | LOS ANGELES, CALIFORNIA

TEL: 1-310-446-1093 | EMAIL: hotels@ifta-online.org

AFM® HOTEL INFORMATION



IMPORTANT

Reservation requests must be made through the AFM®. Hotels will not accept direct reservation requests.

Reservations are based on availability and are not guaranteed until confirmed.

AFM reservations require a five-night minimum.

All rooms are non-smoking.

Nightly room rates and hotel parking rates are subject to applicable taxes and fees. Current rates listed are subject to change.

Hotels offering AFM rates will not permit the use of rooms as offices during the AFM.

American Film Market

Hotel Reservation Department
11845 W. Olympic Boulevard
Suite 850W
Los Angeles, California 90064

1-310-446-1093

hotels@ifta-online.org
AmericanFilmMarket.com

1. FAIRMONT CENTURY PLAZA

2025 Avenue of the Stars, Los Angeles, CA 90067
Tel: 310-424-3030

Five (5) night minimum stay required.

Travel dates must fall between Saturday, 11/8-Sunday 11/16.

Los Angeles’ famed Century Plaza hotel has returned to center stage following a \$2.5B renovation. The property has been completely reimagined with 400 expansive guest rooms featuring private terraces, 63 luxury residences, the 14,000-square-foot Fairmont Spa Century Plaza, Lumière - a French-inspired Brasserie, and 24,000 square feet of private event space. Born on the former site of a 20th Century Studios backlot in 1966, the legendary Century Plaza has always been at the center of where business meets Hollywood – from the Beatles winning big at the 10th annual Grammy Awards to the first Presidential State Dinner ever held outside the White House, hosted by President Nixon to honor the Apollo 11 expedition. The storied icon has re-emerged to write the next chapter of Los Angeles history. Fairmont Century Plaza is conveniently located on the corner of Avenue of the Stars and Constellation Boulevard in the heart of Century City, Los Angeles. Be a part of history and book now.

Valet Parking:

Limited daily valet parking for AFM Attendees at \$25 per day

Overnight valet parking for AFM Attendees at \$67 per day

Parking Rates are inclusive of all taxes and fees

ROOM CODE ROOM DESCRIPTION RATE:

- A1 FAIRMONT KING - \$425
- A2 FAIRMONT KING- LOWER FLOORS - \$365*
- B SIGNATURE KING - \$425
- C1 CENTURY PLAZA KING- \$425
- C2 CENTURY PLAZA KING- LOWER FLOORS- \$365*
- D1 CENTURY PLAZA DOUBLE- \$425
- D2 CENTURY PLAZA DOUBLE- LOWER FLOORS- \$365*
- E1 DELUXE SUNSET VIEW KING - \$525
- E2 DELUXE SUNSET VIEW KING- LOWER FLOOR \$365*
- F DELUXE SUNSET VIEW DOUBLE - \$525
- G STUDIO SUITE - \$500
- H 1-BEDROOM KING SUITE- \$695*
- I CALIFORNIA 1-BEDROOM KING SUITE- \$695

*** LIMITED AVAILABILITY**

Additional guests above standard room occupancy will incur an additional \$50.00 per night.

Guest room rates are subject to applicable state and local taxes which are currently 14% occupancy tax, 2% LA Tourism Tax, .2% CA Tourism Assessment.

2. BEVERLY HILTON

9876 Wilshire Blvd, Beverly Hills, CA 90210
Tel: 310-274-7777

Five (5) night minimum stay required.

1 mile from the host venue for the American Film Market—a 10-15 minute drive the hotel.

The Beverly Hilton is an iconic destination that blends history with modern elegance at the famed crossroads of Wilshire and Santa Monica. Renowned for its role as the glamorous backdrop to the Golden Globes and hundreds of red-carpet events, this hotel embodies the epitome of Hollywood allure. With more than 60,000 square feet of upscale indoor and open-air event space all on the lobby level, the hotel’s famed International Ballroom is the centerpiece of the International Collection.

Dining at The Beverly Hilton takes you to new heights. From rooftop amenities and market-fresh California classics to elegant epicurean delights, indulge in a culinary experience that captures the essence of Southern California. At CIRCA 55 Rooftop Restaurant, enjoy breathtaking views of the Hollywood Hills and the city’s majestic skyline while savoring specialty dishes and enjoying a daily sunset happy hour. The iconic Lobby Bar offers a timeless atmosphere where legacy lives, serving expertly crafted cocktails and light bites amidst a lively atmosphere reminiscent of Hollywood’s golden age.

Valet Parking:

Available at \$65 per 24-hour period. Please note there is no self-park at this location.

ROOM CODE ROOM DESCRIPTION RATE:

- A King Bed Deluxe Terrace - \$329

Guest room rates are subject to applicable state and local taxes which are currently 9.75% sales tax, hotel occupancy tax rate of 15.71% plus .80 cent per room night City Business Tax Recovery Fee.

3. BURTON HOUSE BEVERLY HILLS

1177 S. Beverly Drive, Los Angeles, CA 90035
Tel: (310) 228-4100

Five (5) night minimum stay required.

1.5 miles from the host venue for the American Film Market—an easy 5-minute drive from the hotel.

Burton House Beverly Hills is a lifestyle hotel situated just moments from the heart of Beverly Hills—only one mile from the iconic Rodeo Drive and the Wilshire Boulevard shopping corridor. The hotel offers convenient access to Century City, Rodeo Drive, and many of Los Angeles’ most celebrated dining, shopping, and entertainment destinations.

The hotel features 186 spacious studios and suites, thoughtfully designed to reflect a refined, California-inspired aesthetic. A full renovation, completed in May 2024, transformed the property into an all-suite lifestyle hotel that

seamlessly combines residential comfort with elevated style. The reimagined public spaces evoke a sense of warmth and ease, featuring curated design elements that pay homage to the timeless glamour of 1930s Beverly Hills.

Guests enjoy a range of modern amenities, including complimentary Wi-Fi, a state-of-the-art fitness center, and spacious studios equipped with microwaves, mini refrigerators, Smart TVs, Keurig coffee makers, plush bedding, and premium bath amenities.

Valet Parking:
Available at \$69 per night (+ tax), with self-parking offered at a discounted rate of \$40 per night (+ tax).

ROOM CODE ROOM DESCRIPTION RATE:

A Deluxe King Studio - \$284

Guest Room Rates are subject to state and local taxes currently at 16.2%

4. COURTYARD MARRIOTT CENTURY CITY/BEVERLY HILLS

10320 W. Olympic Blvd, Los Angeles, CA 90064

Tel: 310-556-3593

Five (5) night minimum stay required.

A 1/2 mile from the host venue for the American Film Market—less than a 5-minute drive.

Escape to comfort at the newly renovated Courtyard Marriott Century City/Beverly Hills while attending American Film Market! Start your day at The Bistro, offering delicious breakfast items and features Starbucks Coffee. Enjoy complimentary Wi-Fi throughout the hotel and step outside to find yourself within walking distance of Westfield Century City Mall, boasting over 100 shops and restaurants. Unwind after a day of attending AFM by enjoying dinner and a cocktail from the Bistro and relax by the fire pit in our courtyard or in the whirlpool spa. Experience comfort and convenience in the heart of Century City/Beverly Hills!

Valet Parking:
Available at \$39 per day for standard sized vehicles with in and out privileges.

ROOM CODE ROOM DESCRIPTION RATE:

A 1 King or 2 Double Guest Room- \$279

Guest Room Rates are subject to state and local taxes currently at 16.2%

5. Petit Ermitage

8822 Cynthia Street, West Hollywood, CA 90069

Tel: 310-854-1114

3.5 miles from the host venue for the American Film Market

Stay at Petit Ermitage, a West Hollywood hideaway featuring 80 beautifully bespoke suites, a saltwater pool, and a private rooftop for dining. 80 suites, of which no two are exactly alike. Converted from luxury private residences, Petit Ermitage is both hotel and home.

Valet Parking:
Available for \$65 a night plus tax. Please note that street parking is restricted to residential permits only.

ROOM CODE ROOM DESCRIPTION RATE

A Demi Suite- \$329

Guest Room Rates are subject to fees \$10 City Ordinance and Occupancy tax (currently 15.5%)

6. SLS HOTEL BEVERLY HILLS

465 La Cienega Blvd, Los Angeles, CA 90048

Tel: 310-246-2092

Five (5) night minimum stay required.

3.5 miles from the host venue for the American Film Market

Located at the crossroads of Beverly Hills and Los Angeles, the SLS Hotel, a Luxury Collection Hotel, Beverly Hills is a wonderland for the senses, blending sophisticated luxury with distinct style & uncompromising service. Each of the hotel's 297 rooms including 61 suites offer a fresh perspective on modern luxury. Cozy up next to a fireplace for a meal in The Nook or spend the night under the Southern California Sky savoring lingering sunsets at LaDiDa rooftop. Located only 10 minutes from the American Film Market, and walking distance to Beverly Center, West 3rd Street shops, Fairfax Avenue, Melrose Avenue and Restaurant Row, SLS Hotel is the place to be in Los Angeles.

Valet Parking:
Available at \$70 per day. Please note there is no self-park at this location.

ROOM CODE ROOM DESCRIPTION RATE:

A Superior King- \$319

B Double Room- \$319

Guest Room Rates are subject to applicable taxes and fees which are currently 14% Tax, 2% TMD Fee, and 0.27% CA Tourism Fee per room per night.

7. Sonder Beverly Terrace

469 North Doheny Drive, Beverly Hills, CA 90210

Tel: 617-300-0956

2.5 miles from the host venue for the American Film Market

At Beverly Terrace, mid-century design meets California cool. Built in 1956, this boutique hotel features posh rooms with Roku TVs. Unwind on the rooftop with city views or dine in

Cafe Amici's courtyard. Located near Rodeo Drive and Sunset Boulevard.

Parking:

Onsite available at \$30 per day

ROOM CODE ROOM DESCRIPTION RATE

A King: \$180

Guest Room Rates are subject to state and local taxes currently at 17%.

8. Sonder The Crescent

403 North Crescent Drive, Beverly Hills, CA 90210

Tel: 617-300-0956

2 miles from the host venue for the American Film Market

The Crescent brings Hollywood glam to life. This boutique features a terrace, star-inspired decor, and an on-site Mediterranean restaurant. You'll be near top sights like Beverly Hills' Rodeo Drive, home to high-end shopping and world-class dining.

Valet Parking

Available at \$38 per day. Off-site parking available at \$2 per hour.

ROOM CODE ROOM DESCRIPTION RATE

A King: \$180

Guest Room Rates are subject to state and local taxes currently at 17%.