

AMERICAN FILM MARKET®

AFM 2020 ONLINE | NOVEMBER 9 - 13

# EXHIBITOR ONLINE BOOTH SPECIFICATIONS

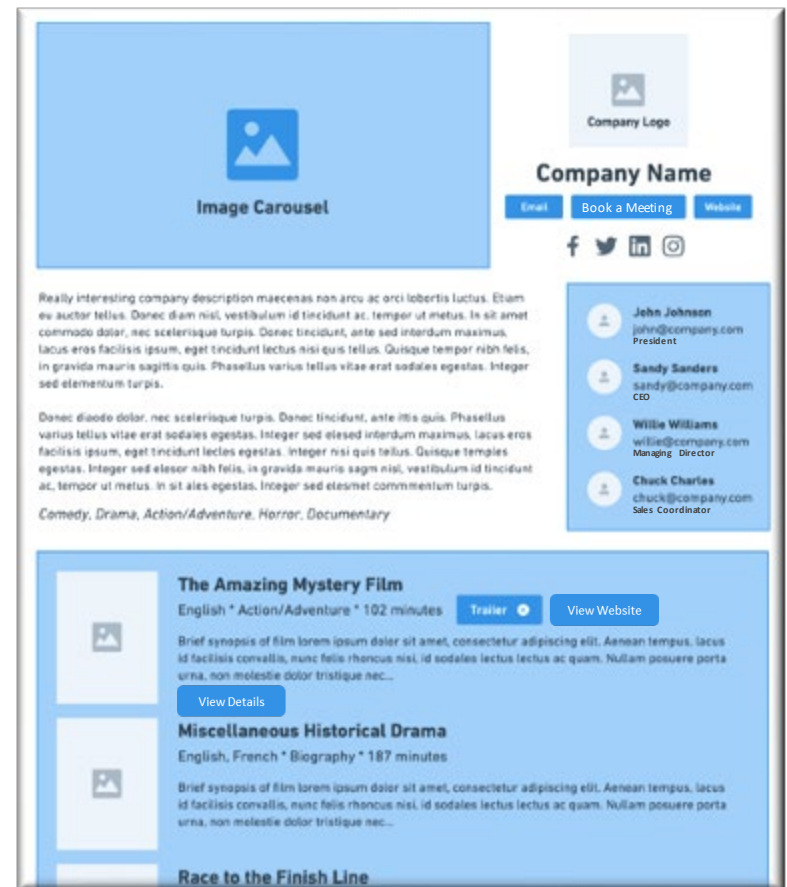
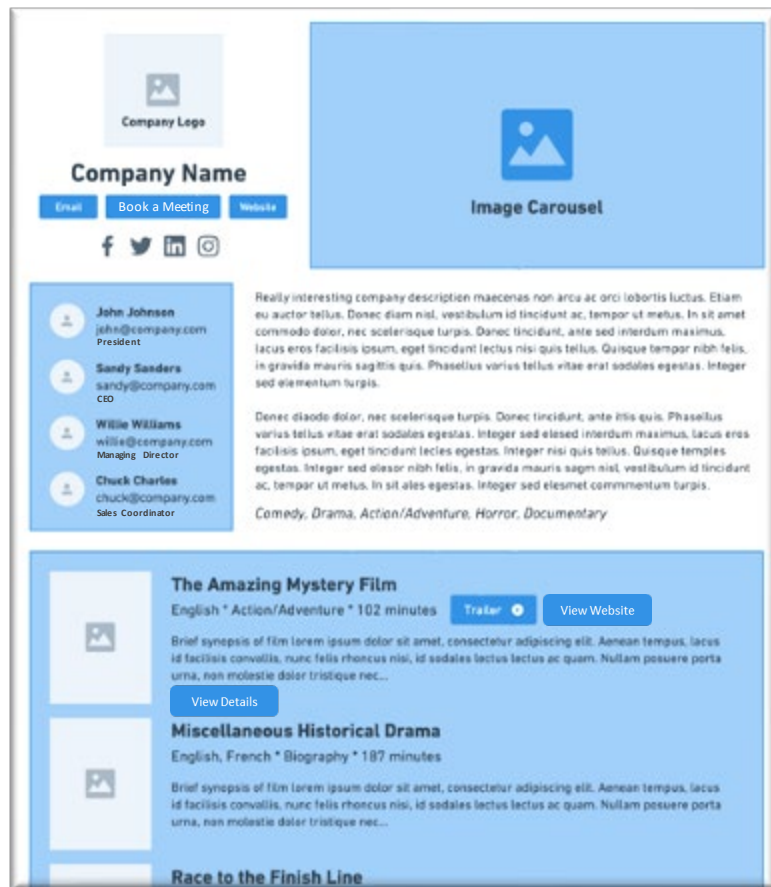
BRINGING FILM TO LIFE™



# Step 1 – Select Booth Page Template (pg.1 of 2)

There are four template options. The specs are the same for each template.

- Background color is not part of the template. The page will be white.
- If a field is left blank, it will not display on your page.



# Step 1 – Select Booth Page Template (pg. 2 of 2)

**Company Logo**

**Company Name**

Email Book a Meeting Website

f t l i o

**John Johnson**  
john@company.com  
President

**Sandy Sanders**  
sandy@company.com  
COO

**Willie Williams**  
willie@company.com  
Managing Director

**Chuck Charles**  
chuck@company.com  
Sales Coordinator

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Comedy, Drama, Action/Adventure, Horror, Documentary

<b>Miscellaneous Historical Drama</b>	<b>Race to the Finish Line</b>	<b>Aquatic Labs</b>	<b>Miraggio</b>
English, French Biography 187 minutes	English Documentary 116 minutes	Portuguese Animation 91 minutes	Portuguese Mystery, Thriller 109 minutes
		<a href="#">View Details</a>	

**Image Carousel**

**Company Logo**

**Company Name**

Email Book a Meeting Website

f t l i o

**John Johnson**  
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**Chuck Charles**  
chuck@company.com  
Sales Coordinator

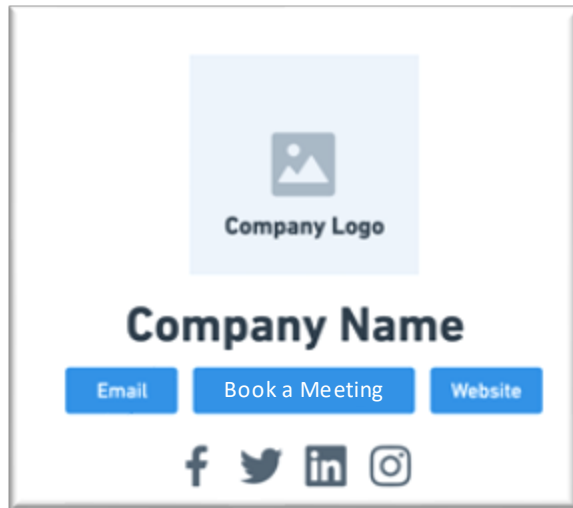
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Comedy, Drama, Action/Adventure, Horror, Documentary

<b>Miscellaneous Historical Drama</b>	<b>Race to the Finish Line</b>	<b>Aquatic Labs</b>	<b>Miraggio</b>
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		<a href="#">View Details</a>	

# Step 2 – Add Company Details (pg. 1 of 2)



## Company Logo

- JPG or PNG format
- Minimum dimensions of 400 W x 400 H
- Larger images will be scaled down to fit
- Images do not have to be square

## Company Name

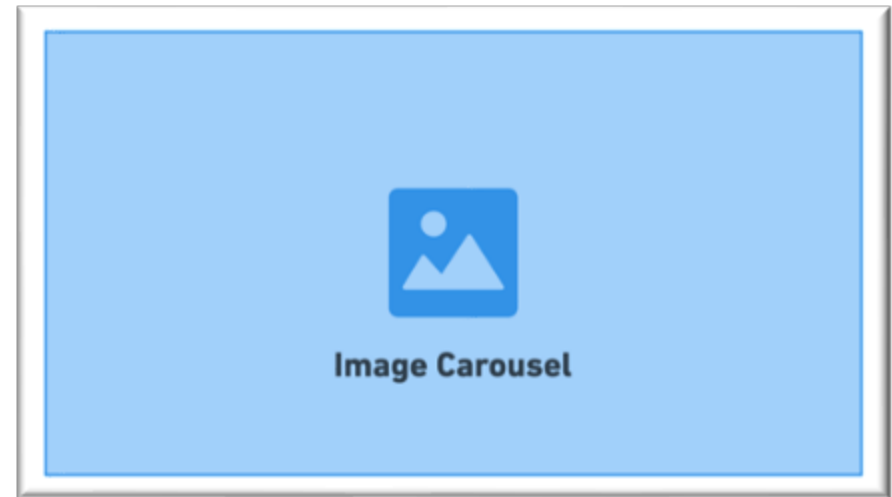
## Email Address

**Book a Meeting** – Link to your scheduling platform or an email.

**Website** – Enter full URL including http://

**Social Media** – Enter full URLs including http://

\* If a field is left blank, it will not display on your page.

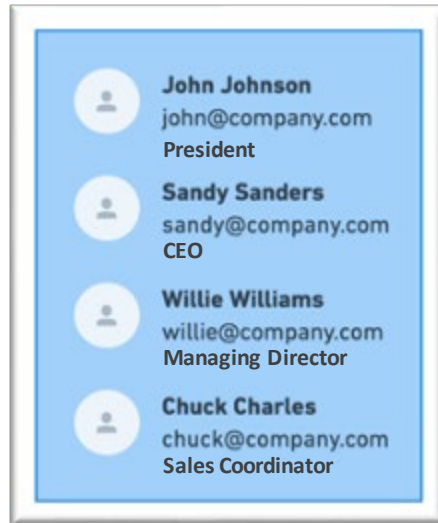


## Image Carousel

- JPG or PNG format
- Minimum dimensions of 1480 W x 800 H (landscape orientation)
- A maximum of 10 images can be uploaded
- Images will rotate every 3 seconds
- Larger images will be cropped to fit

# Step 2 – Add Company Details (pg. 2 of 2)

## Staff



## Description

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*Comedy, Drama, Action/Adventure, Horror, Documentary*

## Staff Photos

- JPG or PNG format
- Minimum dimensions of 160 W x 160 H
- Larger images will be cropped to fit

**Email** – This is a clickable link.

**\*Unlimited staff may be listed.**

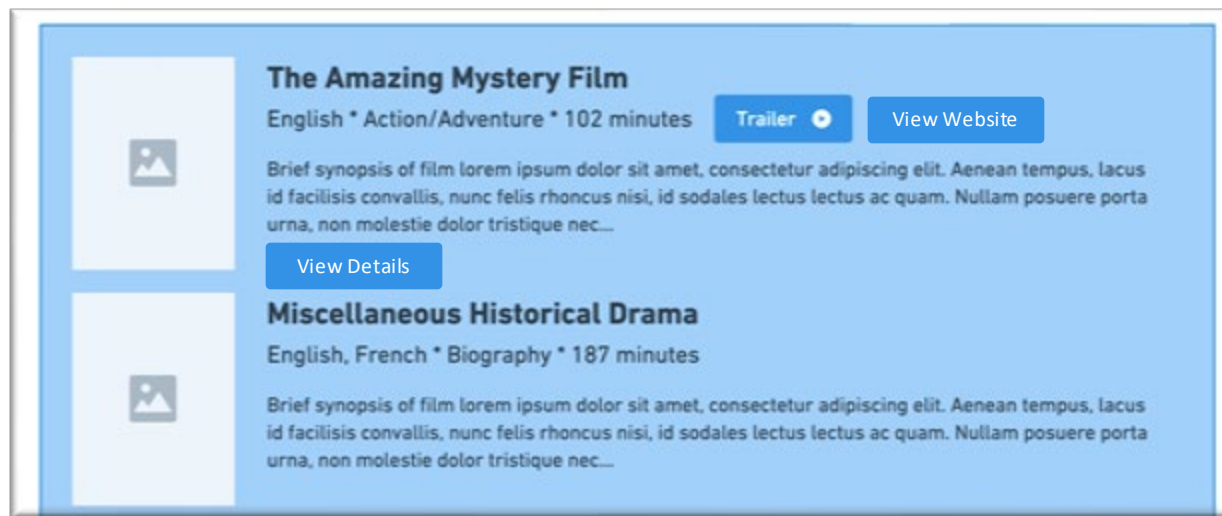
## Company Description

- There is no character limit.
- This is a rich text field that includes the option to bold, underline, italicize and hyperlink text.
- Font style and size cannot be modified.



# Step 3 – Add Films (pg. 1 of 2)

## Blue Template – Vertical Layout



### Artwork

- JPG or PNG format
- Minimum dimensions of 240 W x 360 H (portrait orientation)
- Larger images will be scaled to fit

**Film Title** – List English title.

**Language & Genre** – These fields are multi-select drop-down lists.

**Running Time** – Enter the running time in minutes.

**Synopsis** – There is no character limit. Cast and crew can be listed in this field.

**Trailer** – YouTube and Vimeo links are supported. Enter full URL including http://.

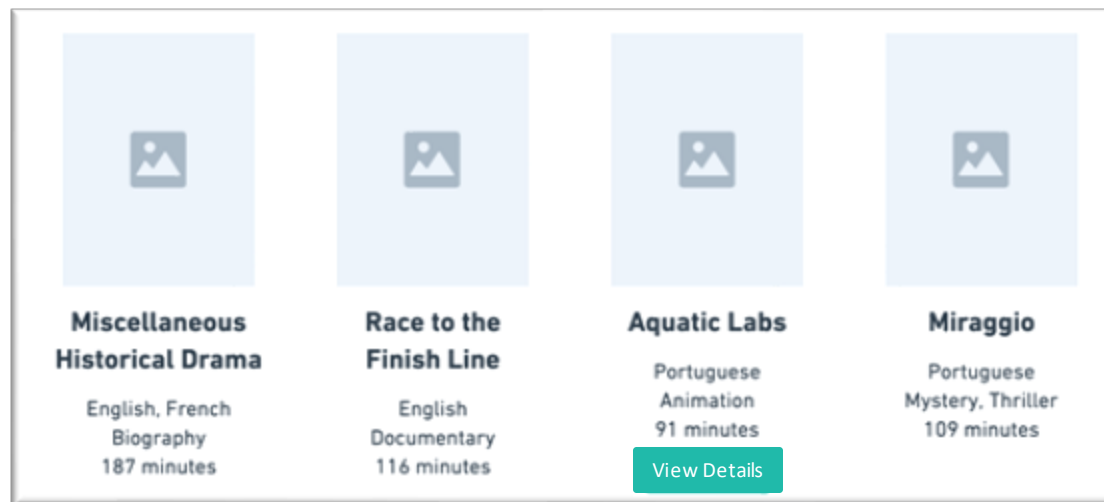
**View Website** – Link to an external web page. Suggestions include The Film Catalogue, Cinando, film or company website.

**View Details** – A pop-up window will open and all film details will be displayed.

\* If a field is left blank, it will not display on your page.

# Step 3 – Add Films (pg. 2 of 2)

## Green Template – Horizontal Layout



### Artwork

- JPG or PNG format
- Minimum dimensions of 240 W x 360 H (portrait orientation)
- Larger images will be scaled to fit

**Film Title** – List English title.

**Language & Genre** – These fields are multi-select drop-down lists.

**Running Time** – Enter the running time in minutes.

**Synopsis** – There is no character limit. Cast and crew can be listed in this field.

**Trailer** – YouTube and Vimeo links are supported. Enter full URL including http://.

**View Website** – Link to an external web page. Suggestions include The Film Catalogue, Cinando, film or company website.

**View Details** – A pop-up window will open and all film details will be displayed, including Synopsis, Trailer, and View Website.

\* If a field is left blank, it will not display on your page.