American Film Market®

DCP Specification & Delivery Requirements

The following are the requirements for DCP content at the 2019 American Film Market. Please be sure everyone involved with creating your DCPs and KDMs reads this. Failure to follow the following instructions may result in a lost screening.

Main Technical Specifications

DCPs must be created following DCI specifications - JPEG2000 only. Please read these specs carefully:

- **AFM strongly recommends that DCPs be submitted on an industry standard CRU drive formatted with an EXT2 or EXT3 file system – mounted in a DX115 carrier. See** http://cru-inc.com/industries/digital-cinema **for an example.**
- 24fps only. Please contact us immediately if your DCP has a different frame rate.
- Audio: Dolby ATMOS, 7.1, 5.1 and 2.0
- All DCPs must be named according to: http://isdcf.com/dcnc/
- Each drive should contain only the version of the film you want played at the Market. The only exception is for ATMOS. We request that you send a 5.1 version as well.
- If you are using a USB move dock, the external power adapter and USB cable must be included.

KDM/Encryption

- DCPs may be submitted encrypted or unencrypted. Encrypted DCPs require DKDMs which need to be sent to Deluxe Technicolor Digital Cinema. For information on other services provided by Deluxe Technicolor Digital Cinema, an addendum will be available starting October 7.
- **If you are sending your DCP directly to AFM c/o Exclusive Logistics Management, you must send both the CPL .XML file from your DCP and the DKDM to Deluxe Technicolor so they can create KDMs.**
- DKDMs must be valid for the duration of the AFM plus the testing prior to the market. They need to open on **Thursday, October 24 at 12:01 AM PDT** and closing the end of day on **Sunday, November 10 at 11:59 PM PST**.
- The DKDM/CPL must be emailed to Deluxe Technicolor at AFM2019@bydeluxe.com no later than **Thursday, October 24**. In the subject line write: **AFM DKDM for "TITLE OF YOUR FILM."**
- If a DKDM is not provided for an encrypted DCP, a KDM must be created for each screen and test server. The KDM file name must match the CPL name. Write to AFMScreenings@ifta-online.org to obtain the twenty-one server certificates for which you will need to create KDMs. These KDMs should be delivered to AFMScreenings@ifta-online.org by **Thursday, October 24 at 12:01 AM PDT**, not to Deluxe. Please make sure KDMS are open from **Monday, October 28 at 12:01 AM PDT** and close on **Sunday, November 10 at 11:59 PM PST**.

3D Screenings

3D Screenings at the AMC Santa Monica use the REAL-D 3D theatrical system with a Silver Screen. The Arclight uses Dolby 3D. Therefore, DCPs should be delivered ghost-busted. All other delivery requirements are the same as above.

Shipping

DCPs are to be delivered directly to Exclusive Logistics Management and must arrive by Tuesday, October 29. **There is a $200 late fee for each DCP received after Tuesday, October 29. There is a $400 late fee for each DCP received less than 48 hours before its first screening.**

Exclusive Logistics Management
235 S. Glasgow Avenue, Inglewood, CA 90301
Contact: Tammy Dunkley-Nikolov
Tdunkley@elmla.com
Mobile: +1.310.904.5550

Updates to this document, if any, are available at: http://americanfilmmarket.com/screening-requirements/

ADDENDUM

Deluxe Technicolor Digital Cinema

AFM has partnered with Deluxe Technicolor Digital Cinema for KDM management, DCP drive QC and 24-hour technical support. Deluxe Technicolor Digital Cinema is the world's leading provider of digital cinema mastering, delivery and key management services for the motion picture industry.

If you are sending your DCP directly to AFM c/o Exclusive Logistics Management, it's important that the CPL .XML file from the DCP is sent to Deluxe Technicolor along with the DKDM so Deluxe Technicolor is able to create KDMs.

CPL example below. Please send the .XML file not just the CTT name.

DKDMs/CPLs should be emailed to AFM2019@bydeluxe.com **by October 24.**

Deluxe Technicolor Digital Cinema Services

In addition to providing KDM management for AFM, Deluxe Technicolor Digital Cinema is pleased to offer the following support for AFM exhibitors:

• CRU Hard Drive Output: Bypass costly international shipping by sending Deluxe the DCP on a CRU or over the internet. If sending via intermate Deluxe Technicolor will send your source lab their Aspera Drop box link to upload the DCP and then DTDC will pull down the DCP, validate the DCP, and output to an industry standard CRU drive and deliver to AFM directly. Cost: $400

> **Rush Fees will be incurred if needed less than 72-hour standard turnaround time. Content must be delivered by October23rd to meet the October 29th delivery deadline to the market. If past this date you would incur an additional $55 courier fee.*

• Interop Check: Physically load DCP to server and QC in screening room. Cost: $375 per hour, 1 hour minimum.

• Validation only of existing CRU drives to ensure DCP meets DCI standards and the hard drive is formatted properly. Cost: $50

NOTE: Validation is a testing process that will only alert all parties if DCP does not pass DCI specs. There will be additional costs to fix any critical issues that are discovered that AFM will not cover. Additional costs will be quoted to the exhibitor and after approval fixes can be made at Deluxe Technicolor Digital Cinema. More information about these services can be obtained by contacting AFM2019@bydeluxe.com