

# AMERICAN FILM MARKET®

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## 2018 PRESS CREDENTIAL GUIDELINES

Thank you for your interest in applying for press credentials for the 2018 American Film Market.

**Please read the Press Credential Guidelines carefully before submitting your form. All information must be complete in order for your application to be processed.**

After submitting you will receive an email confirming receipt of your application. All applications will be reviewed and applicants will be notified by email with the status of their registration **within 2 weeks** of submitting their form and required documentation. **Please do NOT make travel plans until you have received a Press Credential Confirmation.**

**Please note:** Accreditation to AFM in the past does not guarantee accreditation this year or for future markets. There will be **no on-site credentials issued**.

**DOCUMENTATION REQUIREMENTS:** All request submissions must be accompanied by proof of current working editorial press occupation. Any outlet with more than 3 staff members applying for credentials should select one person as a primary contact. Each individual must apply separately. The following documentation must be included with each individual's submission:

**Print Media:** You must submit verification of employment and the following:

- Original letter of assignment from your editor on company letterhead describing the nature of coverage and publish timeline in detail
- A copy of your business card identifying you as a working reporter
- Three recent relevant articles under your byline
- For those who were accredited for AFM 2017, please submit your coverage from last year's AFM

**Online Publication:** Only commercial news organizations qualify as media outlets. Personal website, blogs, vlogs or specialty e-newsletter writers/editors **will not** be registered as media.

- Original letter of assignment from your editor on company letterhead describing the nature of coverage and publish timeline in detail
- A copy of your business card identifying you as a working reporter
- Three recent articles under your byline
- For those who were accredited for AFM 2017, please submit your coverage from last year's AFM

**Television/Radio/Podcast Crews:**

- A letter of assignment from the chief producer or assignment editor on company letterhead with nature of coverage in detail, description of the program and estimated air date
- Coverage from a related event or topic
- List of names and titles of the crew assigned – Please Note: AFM limits all crews to 3 individuals unless specific arrangements are made with the Press office
- For those who were accredited for AFM 2017, please submit your coverage from last year's AFM

**Freelance Writers/Photographers:** Individuals wishing to cover on spec **will not be** credentialed.

- An original letter from a publisher, editor or producer (on letterhead) indicating that you are covering the 2018 AFM on assignment
- Three recent relevant articles or photos attributed to you
- For those who were accredited for AFM 2017, please submit your coverage from last year's AFM