

press release

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NEWS EMBARGO 8 am CET

European Film Promotion at the AFM: FSS granted of 33 films – 16 companies at the EUROPE! UMBRELLA

EFP presents EUROPE! at the AFM

In a collective action, **EFP (European Film Promotion)** highlights European cinema at the upcoming **American Film Market** (November 1 – 8), by granting **FILM SALES SUPPORT (FSS)** for the promotion and marketing of 33 European films totalling more than €120.000, by running the **EUROPE! UMBRELLA** for European world sales and production companies and by organising screenings for European Oscar® submissions. With its annual European cocktail, EFP kicks off with a tailor-made event for business and networking during the AFM, welcoming buyers, sales agents and European filmmakers who take part in the EFP Oscar® screenings. EFP's joint initiatives are supported by the **Creative Europe – MEDIA** Programme of the European Union and the participating EFP member organisations.

This year the **EUROPE! UMBRELLA** at AFM's headquarter, the Loews Hotel, welcomes 16 sales companies and producers from 12 European countries. Their line-ups offer more than 50 productions, including the Serbian Oscar entry **Requiem for Mrs. J.** by Bojan Vuletić, which will be represented by the production company SEE Film Pro and sales company Soul Food and the Latvian Oscar entry **The Chronicles of Melanie** by Viestur Kairish handled by EastWest Filmdistribution. Both films are part of the **EFP OSCAR SCREENINGS** taking place at the Dick Clark Screening Room.

Since 2009, EFP has been granting **FSS** to European world sales companies to help boost sales to North America at the AFM. This year, 33 films from 11 European countries are benefiting from EFP's marketing initiative. Three of the films are receiving FSS Slate Funding, covering promotion campaigns for films starting off at the Toronto International Film Festival and moving on to the AFM. Such as the French social drama, **CATCH THE WIND**, starring Sandrine Bonnaire, part of Doc & Film's line-up. Horror genre specialists will find fresh input from the Spanish film, **PERFECT STRANGERS** by Alex de la Iglesia (Film Factory Entertainment) or the Norwegian feature debut, **HAUNTED** (LevelK). Also on the market are four recently finished children's films: the Norwegian animation **ANCHORS UP** represented by Sola Media from Germany and – thanks to the special support of SWISS FILMS – live action feature film, **MR. MOLL AND THE CHOCOLATE FACTORY**, which is represented by ARRI Media.

Individual FSS funding was confirmed by the respective EFP member organisations: AFC – Austrian Films, British Council, EYE International (The Netherlands), Finnish Film Foundation, German Films, Instituto de la Cinematografía y de las Artes Audiovisuales / ICAA (Spain), Irish Film Board, Istituto Luce Cinecittà – Filmitalia, Norwegian Film Institute, Swiss Films, UniFrance.

From November 2 – 15, in parallel with the AFM, EFP presents its OSCAR SCREENINGS, spotlighting 28 European Foreign Language Film entries for the 90th Academy Awards to which industry members are invited. For further information please see:

http://www.efp-online.com/en/project_market/Screenings_of_Oscar_Submitted_Films_during_the_Ame.php

For the third time, EFP partners with UniFrance for the European cocktail at the beginning of the market, co-hosted by German Films. Additional support is given by the Danish Film Institute, Film Center Serbia, Film Fund Luxembourg and the Irish Film Board.

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FSS supported films and companies

Film Sales Support for the American Film Market 2017

Single Applications

Sales Company	Film :English Title	Film 's country of origin	Year	Director
ARRIM edia W orld Sales	LOCKDOWN	Germany	2017	Bogdana Vera-Lorenz
ARRIM edia W orld Sales	FOUR HANDS	Germany	2017	O liver Kienle
ARRIM edia W orld Sales	M R.M OLLAND THE CHOCOLATE FACTORY	Switzerland, Germany	2017	M anuel Fluri Hendry
CeLubiD D ream s	THE SOW ER	France, Belgium	2017	M arine Francen
CeLubiD D ream s	EM MA	Italy	2017	Silvio Soldini
Fandango	BACK HOME	Italy	2017	Antonio Albanese
Fandango	ICAN QUIT W HENEVER IW ANT AD HONOREM	Italy	2017	Sydney Sibila
Film Factory Entertainment	HANDA (GANT)	Spain	2017	Jon Gara•o; Aitor Arregi
Film Factory Entertainment	PERFECT STRANGERS	Spain	2017	alex de la Iglesia
Film s Boutique	THE HOW LING M ILLER	France	2017	Yann Le Quellec
GlobalScreen Gm bH	CAPTÔN SHARKY	Germany	2017	Hubert Weiland
GlobalScreen Gm bH	HALAL FOR BEG INNERS	Ireland, Germany	2017	Conor M cDem ottroe
Intram ovies	THE ARK OF D ISPERATA	Italy	2017	Edoardo Winspeare
Intram ovies	W ACKY HEROES	Italy	2017	Lino Guanciale
Jinga Film s Ltd.	FREDDY/EDDY	Germany	2016	Tini Tuelmann
LevelK	HAUNTED	Norway	2017	Carl Christian Raabe
M edia Luna New Film s UG	HAPPY BIRTHDAY, TOBY SM PSON	United Kingdom	2017	Patrick M akin
M edia Luna New Film s UG	CRAVING	The Netherlands	2017	Saskia D iesing

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Sales Company	Film :English Title	Film 's country of origin	Year	Director
Memento Films International	THE APPARTION	France	2017	XAVIER GIANNOLI
Memento Films International	CLAIRE DARLING	France	2017	JULIE BERTUCCELLI
Metro International Entertainment	JOURNEY'S END	United Kingdom	2017	Saul Dibb
Metro International Entertainment	ZOO	United Kingdom , Ireland	2017	Colin McEvor
Mina Pictures	KILLER MOSQUITOS	Italy	2017	Riccardo Paoletti
Pathé Distribution	MEKTOUB, MY LOVE CANTO UNO	France	2017	Abdelatif Kechiche
Pathé Distribution	THE QUEST OF ALAIN DUCASSE	France	2017	Gilles de Maistre
Picture Tree International	HOT DOG	Germany	2017	Torsten Künzler
Picture Tree International	KILLING STELLA	Austria	2017	Julian Pölsler
Sola Media	ANCHORS UP	Norway	2017	Sin en Alsvik; William John Ashurst
TrustNordisk	THE ETERNAL ROAD	Finland	2017	AJ Annala
WT Films	DIVING	France	2017	Melanie Laurent

Slate Funding Applications

Sales Company	Film :English Title	Film 's country of origin	Year	Director
WestEnd Films	GRACE JONES: BLOODLIGHT AND BAMBI	Ireland, United Kingdom	2017	Sophie Fiennes
Doc & Film International	CATCH THE WIND	France	2017	GAEL MOREL
Dogwoof	LOTS OF KIDS, A MONKEY AND A CASTLE	Spain	2017	Gustavo Salmeron

Companies at the EFP EUROPE! UMBRELLA #817 / 819

Company	Attendees	Country
Amadeus Entertainment	Ksenia Volchkovskaya, Ivo Fiorenza	United Kingdom
Copenhagen Bombay	Marta Zych	Denmark
Dutch Features Global Entertainment	Françoise Niéto-Fong	The Netherlands
EastWest Film Distribution	Yannick Rudynski	Austria
Eurociné	Danielle Soeur	France
HNFF World Sales	Kludia Androsovits	Hungary

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Company	Attendees	Country
Latido	Fabrizia Palazzo	Spain
Media	Wolfgang W ilke	Germany
Parkland Pictures	John Cairns, Justina Petkeviciute	United Kingdom
Reach Up High Entertainment	Dem etris Kyriacou	United Kingdom
SEE Film Pro	Nenad D ukic	Serbia
Sonovision	Konrad Sosnowski	Poland
SoulFood	M iroslav M ogorovic	Serbia
Summerside International	Nicola Tassoni	The Netherlands
The Yellow Affair	Chris Howard	Finland/Sweden
WestEnd Films	Maya Am sellen , Sofia Neves, Anil Ravd jøe, Sophie Green	United Kingdom

Please click here for the booklet:

[http://www.efp-online.com/en/project_market/American Film Market in Los Angeles.php](http://www.efp-online.com/en/project_market/American_Film_Market_in_Los_Angeles.php)

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EFP (European Film Promotion) is a unique network of 38 European member organisations who represent films and talent from their respective territories. Under the EFP flag, the members team up on initiatives to jointly promote the diversity and the spirit of European cinema and talent at key international film festivals and markets. EFP is financially supported by the **Creative Europe – MEDIA** Programme of the European Union and by its member organisations. The Hamburg-based office is backed by the German Federal Government Commissioner for Culture and the Media, the Film Fund Hamburg Schleswig-Holstein and the Ministry of Culture of the City of Hamburg.

Film Sales Support (FSS) is backed by the Nordisk Film & TV Fond and the Polish Film Institute.

with the support of



EFP is supported by



FSS project partners



Special Swiss Support

EFP may also offer FSS additionally for the promotion of Swiss films outside of Europe, thanks to new international measures by Federal Office of Culture, Media Desk Suisse and SWISS FILMS.



SWISS FILMS