

## PRESS RELEASE

### Thailand's film industry leads the way for South-East Asia at the American Film Market 2016

The film production industry in Thailand has strengthened both economically and creatively over the last decade.

Last year, Thailand's film industry generated over \$750m revenue, with an addition \$100m produced by the animation and computer graphics industry. By the end of 2016, it is expected that these figures will have risen by 10-15%.

Thailand is active in a number of different areas of the film industry

- Thai film productions continue to perform well in the region, and festival success has raised the profile of Thai films worldwide
- Thailand's production services industry attracts international film and television projects. Last year, a record 63 international feature films shot in Thailand.
- Thailand's animation and CG facilities not only produce their own content, but provide services to international films, animated series, commercials, and video games.
- Thailand's studio facilities, post-production companies, and equipment rental companies have modernised, and now offer a state-of-the art service to Thai and international clients.

Companies representing each of these industry sectors will be attending AFM. It is the second year that the DITP, Ministry of Commerce, has supported business matching at AFM. Last year, the event proved highly successful, producing over \$8m of deals.

The DITP is confident that this year's event will raise that figure by at least 10%.

The Thai companies can be found at the Topanga Suite on the 7<sup>th</sup> floor of the Loews Hotel. An online appointments system makes it easy to book meetings. This can be accessed at <http://films.in.th>

A traditional highlight of AFM is always the Thai Night, which will be held this year on Thursday 3<sup>rd</sup> November 2016 at 18.00 hrs. at Pacific Room, JW Marriott Santa Monica Le Merigot.

For more information, please contact: [afm2016@films.in.th](mailto:afm2016@films.in.th) or visit the Thailand information stand on 5<sup>th</sup> Floor Atrium, Loews Hotel.

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The ten Thai companies that will attend AFM this year include:

Companies representing the film industry:

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|-------------------------------------|--|
| 1. Mono Film Co., Ltd.              | 2. Benetone (Thailand) Co., Ltd.           |
| 3. Film Frame Productions Co., Ltd. | 4. G2D Co., Ltd.                           |
| 5. Kantana Sound Studio Co., Ltd.   | 6. Sahamongkolfilm International Co., Ltd. |
| 7. Wandee Media Co., Ltd.           | 8. Matching Broadcast Co., Ltd.            |

Companies representing the animation industry:

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| 1. The Monk Studios Co., Ltd. | 2. Yggdrasil Group Co., Ltd. |
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More information on these companies can be found at: <http://films.in.th>

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