



## Representing the Independent Motion Picture and Television Industry Worldwide

The Independent Film & Television Alliance® (IFTA®) is the global trade association of the independent motion picture and television industry and the voice and advocate for the Independents worldwide. Representing more than 125 companies in 20 countries, IFTA's Members are the world's foremost independent production and distribution companies, sales agents, and institutions engaged in film finance.

For more than 30 years, IFTA Members have produced, distributed and financed many of the world's most prominent films, 22 of which have won the Academy Award® for "Best Picture" since 1980, most recently *Spotlight*, *12 Years A Slave*, *The Artist*, *The King's Speech* and *The Hurt Locker*. In fact, our Members' films and television programs are regularly recognized with every major entertainment award from around the globe. Collectively, IFTA's Members produce more than 400 independent films and countless hours of television programming each year and generate more than \$4.5 billion in sales revenues annually.

Headquartered in Los Angeles, IFTA is dedicated to protecting and strengthening its Members' ability to finance, produce, market and distribute independent films and television programs in an ever-changing and challenging global marketplace. IFTA is widely recognized for producing the world's largest annual motion picture trade event, the American Film Market® (AFM®), where more than \$1 billion in deals are sealed each year.

Every November, 8,000+ industry leaders, decision-makers and trendsetters from more than 80 countries gather at the AFM in Santa Monica for eight days of deal-making, premieres, screenings, conferences, networking and parties.

The association also brings great value to its Members through tools, knowledge and support vital to their business, including online access to a wealth of global information and ongoing research to allow them to compete most effectively. IFTA Members benefit significantly from licensing and legal assistance, proprietary publications, research and analysis, access to industry authorities and innovators, AFM discounts and IFTA Umbrella Stands at international markets.

IFTA's Model International Licensing Agreements™ have set the industry's standards and are used thousands of times annually throughout the world. IFTA Arbitration™ resolves trading disputes without costly international court proceedings, and IFTA has administered the resolution of disputes in more than 2,700 cases involving more than \$850 million in claims. IFTA Collections™ orchestrates the collection of non-contractual copyright royalties throughout the world, and IFTA has paid participants more than \$100 million for the lowest fees available.

As the advocate for the independent film and television industry worldwide, IFTA actively speaks out and lobbies U.S. and international government officials on critical matters directly affecting the Independents and their business. Anti-piracy and copyright protection, media consolidation, Open Internet access, the elimination of trade barriers, new technology, and the need to foster broad-based global growth of the industry are just some of the crucial issues on which IFTA is working aggressively to protect the interests of the Independents.

IFTA also manages The Film Catalogue®, its online resource housing background on 7,000 motion pictures and thousands of trailers. Available in English, Italian, Spanish, German, French, Portuguese, Japanese, Mandarin and Korean, The Film Catalogue is the world's most extensive online resource for distributors and buyers. The Catalogue allows users to seek films by language, production status, year of completion, budget, director, cast, company, title and genre. The site operates on a year-round basis and highlights market line-ups at AFM, EFM, FILMART and Cannes.

The Independent Film & Television Alliance Foundation was established in April 2003 to provide industry education, as well as career opportunities to individuals who demonstrate an interest in arts and entertainment and to support other meaningful programs. The Foundation Internship Program has placed dozens of student interns interested in learning about independent production and distribution with IFTA Member companies.

For additional information, please visit [www.ifta-online.org](http://www.ifta-online.org).