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PRODUCER OF *GHOST RIDER* and *GHOST RIDER: SPIRIT OF VENGEANCE* TO SPEAK AT TROMADANCE PRESS CONFERENCE AT 2010 AFM!

October 29, 2010 (New York, NY) – The TromaDance Film Festival Committee is thrilled to announce that esteemed producer **Steven Paul** will join the distinguished group of independent filmmakers who will speak at the **TromaDance Press Conference at the 2010 American Film Market!** The press conference is scheduled for **November 4, 2010** at **3 pm** in the **Loews Santa Monica Beach Hotel Press Room!**

Paul holds the **Guinness Book of World Records** spot for **World's Youngest Producer**, having begun a production company at the age of 12. Now the Chairman and CEO of **Crystal Sky**, one of Hollywood's top independent entertainment companies, he is involved with projects through all phases of creation: development, production, finance, distribution, talent management and visual effects creation. He is currently producing **Ghost Rider: Spirit of Vengeance**, written and directed by **Mark Neveldine** and **Brian Taylor**.

Now in its 12th year, the TromaDance Film Festival is a beacon for truly independent cinema. As the largest market for independent films, the American Film Market perfectly complements the ideals of TromaDance and has served as an excellent setting for the annual TromaDance Press Conference. Hosted by **Lloyd Kaufman**, President of Troma and Creator of **THE TOXIC AVENGER**, the TromaDance Press Conference at the AFM has been the perfect meeting ground for the contemporary independent minds of such individuals as **Jenna Fischer**, **Fred "The Hammer" Williamson**, **James Gunn**, **Mark Neveldine**, **Brian Taylor**, **Penelope Spheeris**, and, of course, **The Toxic Avenger**, to converge and discuss the state of the film industry and other important news.

Inspired by **Trey Parker** and founded in 1999 by Kaufman, TromaDance is the first film festival wholeheartedly devoted to filmmakers and fans. Unlike every other film festival, TromaDance does not charge filmmakers a fee to submit their films. Entrance to all screenings is free and open to the public. The organizers of TromaDance believe that films are meant to be seen, especially when it comes to new filmmakers.

Due to the uniqueness of this event, space is very limited. Please RSVP to Anne Koester at anne@troma.com **as soon as possible**. This event is open to everyone.

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