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FOR IMMEDIATE RELEASE

TROMADANCE PRESS CONFERENCE TO TAKE PLACE THURSDAY, NOVEMBER 4, at 3 PM in LOEWS HOTEL PRESS ROOM

The American Film Market's TromaDance Press Conference will take place on **November 4, 2010**, at 3 pm in the **Loews Santa Monica Beach Hotel Press Room**.

Hosted by **Lloyd Kaufman**, President of Troma and Creator of **THE TOXIC AVENGER**, the 2010 TromaDance Press Conference at the AFM will feature **Jaime King (SIN CITY)**, **Richard Saperstein** (producer of **HANCOCK**), **Josh Olson** (Oscar®-nominated writer of **A HISTORY OF VIOLENCE**), **Darren Lynn Bousman** (writer/director of **SAW II** and director of **MOTHER'S DAY**), **Adam Rifkin** (director of **DETROIT ROCK CITY**), **Steven Paul** (producer of **GHOST RIDER**) and **Chris Gore** (founder of **FILMTHREAT** and **G4TV star**). **Count Smokula (THE COUNT SMOKULA SHOW, BLIND DATE)** will also make a special appearance! Topics of discussion will include:

- **The Soul of Independence Award**, bestowed upon one young, deserving filmmaker for embodying the spirit of TromaDance!
- Break-out filmmakers **Astron-6** who were discovered at TromaDance 2010 and have subsequently been hired to make their first feature-length film!
- The state of independent art and filmmaking
- Breaking news about the **2011 TromaDance Film Festival**
- The premiere of the brand-new **TromaDance PSA**

Seating is limited. For more information, contact Matt Manjourides at matt@troma.com, Anne Koester at anne@troma.com, or stop by Suite 708.

LOEWS HOTEL FRONT ENTRANCE

1. ENTER THROUGH THE FRONT ENTRANCE OF THE LOEWS HOTEL
2. WALK STRAIGHT BACK THROUGH THE HOTEL LOBBY
3. TURN LEFT AND WALK THROUGH THE HOTEL RESTAURANT
4. The press room will be through a pair of double doors toward the back of the restaurant.

