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## FOR IMMEDIATE RELEASE

### TROMA AFM PRESS TIME FLASH! TROMA ACQUIRES JAMES VALLO'S *NOT ANOTHER B MOVIE* STARRING *DAVID FAUSTINO*, *JOE ESTEVEZ*, and *ED ASNER*!

October 22, 2010 (New York, NY) –Troma has acquired **James Vallo's** *NOT ANOTHER B MOVIE* for release in 2011 and will be offering it at the **American Film Market** from **November 4 – 10, 2010!**



An adept spoof of cinema's behind-the-scenes experiences, *NOT ANOTHER B MOVIE* combines frightening and disgusting zombies with frightening and disgusting hack directors to tell a hilarious story! With a cast that includes **David Faustino**, **Joe Estevez** and **Ed Asner**, it's an insightful romp through the horror film industry *and* the horrors of the film industry!

"It's great to see James having fun with universal filmmaking experiences; I can't tell you how many zombies I've had to work with on set! This B movie is an A movie!" said **Lloyd Kaufman**, President of Troma and Creator of **The Toxic Avenger**.

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