

October 26, 2011

**EFP at the American Film Market (November 2-9)**



# Strong interest in European Umbrella Office and Film Sales Support at the AFM

Frequented as a European meeting point and base for daily business, European Film Promotion's (EFP) umbrella stand at the AFM is again in high demand. 28 companies from 15 different European countries have registered this year, amongst them twelve production companies, twelve sales companies and four marketing organisations including the EFP's member organisations Eye Film Institute Netherlands, the Irish Film Board and Swiss Films. The stand which is located at the market's headquarters, the Loews Hotel, occupying Suite #532 highlights the presence of European films outside of Europe and boosts sales internationally, is financially supported by the **MEDIA Programme** of the European Union.



*A Happy Event* by Rémi Bezançon, France2011

Most companies such as Banana Films from Belgium attend the AFM regularly but some newcomers such as Winged Lion from the UK visit this important market for the first time and are pleased to take advantage of EFP's base. The UK is traditionally well represented at the stand, this year with seven companies. Sales companies from the Nordic countries include LevelK and Smile Entertainment from Denmark as well as The Yellow Affair from Sweden.

For the first time, companies from Bulgaria and Serbia join EFP's umbrella office at the AFM. With the production company Chouchkov Brothers, the film *Tilt* by Viktor Chouchkov introduced as Best Foreign Language Film at the upcoming Academy Awards® will be represented at the umbrella stand. The film is to be seen at EFP's Industry Screenings in LA, taking place parallel to the markets' business Nov. 2-9 at the Wilshire Screening Room in Beverly Hills.

## European Umbrella Office at the AFM, Loews Hotel, Suite #532 - Participating Companies

Austria  
**EastWest Filmdistribution**

Belgium  
**Banana Films**

Bulgaria  
**Chouchkov Brothers**

Denmark  
**LevelK**  
**Smile Entertainment**

Germany  
**action image**  
**FilmHaus**  
**Intuit Pictures**

Finland  
**Blind Spot Pictures**

**FAVEX**  
**Mutant Koala Pictures**

France  
**Eurociné**  
**PTZ International**

Hungary  
**Tivoli-Filmproductions**

Ireland  
**Irish Film Board**  
**Subotica Limited**

The Netherlands  
**EYE International**

Poland  
**Gremi Film Production**

United Kingdom  
**CJA / VITA**  
**Homefield Advantage**  
**Honest Buck Productions**  
**Index Entertainment**  
**Reach Up High**  
**Entertainment Ltd.**  
**Stagescreen Productions**  
**Winged Lion**

Serbia  
**Soul Food**

Sweden  
**The Yellow Affair**

Switzerland  
**Swiss Film**

In addition to providing the annual umbrella stand, EFP offers **Film Sales Support (FSS)** for the third year in a row for the marketing of European films to North America. A total of €81,000 has been reserved and will be going towards marketing campaigns of 29 European films this time – five more than in the previous year. The films are represented and up-for-sale by such companies as **Film Factory** (Spain), **Doc and Film International** (France), **Europacorp** (France), **Beta Cinema** (Germany), **Protagonist Pictures** (UK) and **The Yellow Affair** (Sweden), to name a few. Supports include two films from Belgium, one from Bulgaria, two from Denmark, eight from France, five from Germany, one from Norway, five from Spain, one from Switzerland, one from Sweden and three from the UK. All requests were approved by EFP's respective member organisations (see below for extensive list of supported films).



*Magic Silver 2 – The Quest for the Mystic Horn* by Arne Lindtner Ness, Norway 2011

As every year, to encourage networking and business, the meanwhile traditional European reception is being held after working hours, where international professionals meet in a relaxed atmosphere. It is generously supported by EFP's member organisations: Danish Film Institute, Finnish Film Foundation, German Films, Irish Film Board, Magyar Filmunió (the International Division of the Hungarian National Film Fund), Swiss Films and the Dutch Consulate LA.

## **FSS supported films and companies**

### **6 SALES (Spain)**

*Captain Thunder And The Holy Grail*  
(*Captán Trueno y el Santo Grial*)  
by Antonio Hernandez, Spain 2011

### **BETA CINEMA (Germany)**

*Men In The City II (Männerherzen...und die ganz, ganz große Liebe)*  
by Simon Verhoeven, Germany 2011

### **CASTELAO PICTURES (Spain)**

*Snowflake (Copito de nieve)*  
by Andrés G. Schaer, Spain 2010

### **CELLULOID DREAMS (France)**

*The Year Of The Snake (Im Jahr der Schlange)*  
by Dennis Gansel, Germany 2011

### **DEAPLANETA (Spain)**

*Blind Alley (El Callejón)*  
by Antonio Trashorras, Spain, Colombia 2011

### **DOC AND FILM INTERNATIONAL (France)**

*The Minister (L'exercice de l'état)*  
by Pierre Schoeller, France, Belgium 2011

### **EASTWEST FILMDISTRIBUTION (Austria) represented at EFP's Umbrella #532**

*Combat Girls (Kriegerin)*  
by David Wendt, Germany 2011

### **EUROPACORP (France)**

*A Monster In Paris (Un monstre à Paris)*  
by Bibi Bergeron, France 2011

### **FILM FACTORY (Spain)**

*Cousinhood (Primos)*  
by Daniel Sánchez Arévalo, Spain 2010

### **FILMS DISTRIBUTION (France)**

*Le Skylab* by Julie Delpy, France 2011

### **GAUMONT (France)**

*A Happy Event (Un heureux Événement)*  
by Rémi Bezançon, France 2011

### **INDEPENDENT FILM SALES (UK)**

*Hunky Dory* by Marc Evans, UK 2011

### **INTANDEM FILMS (UK)**

*Comes A Bright Day*  
by Simon Aboud, UK 2011

### **LATIDO FILMS (Spain)**

*Ivan's Dream (El sueño de Ivan)* by Roberto Santiago, Spain, Mexico, Colombia 2011

### **LE PACTE (France)**

*Of Women And Horses (Sport de filles)*  
by Patricia Mazuy, France, Germany 2011

### **LEVELK (Denmark)**

**represented at EFP's Umbrella #532**

*Ronal The Barbarian (Ronald Barbaren)* by Thorbjørn Christoffersen, Kresten Vestbjerg Andersen, Philip Einstein Lipski, Denmark 2011

**MEDIA LUNA NEW FILMS (Germany)**  
*Sneakers (Ketcove)* by Valeri Yordanov, Ivan Vladimirov, Bulgaria 2011

**MEMENTO FILMS INTERNATIONAL (France)**  
*The Other Side of Sleep* by Rebecca Daly, Ireland, The Netherlands, Hungary 2011

**MK2 (France)**  
*Smuggler's Songs (Les chants de mandarin)* by Rabah Ameur-Zaimeche, France 2011

**NONSTOP SALES (Sweden)**  
*Magic Silver 2 – The Quest For The Mystic Horn (Blåfjell 2 – Jakten på det magiske horn)* by Arne Lindtner Ness, Norway 2011

**PATHÉ INTERNATIONAL (France)**  
*Welcome Aboard (Bienvenue à bord)* by Eric Lavaine, France 2010

**PROTAGONIST PICTURES (UK)**  
*Horrid Henry: The Movie* by Nick Moore, UK 2011

**REZO (France)**

*Summer Games (Giochi d'estate)* by Rolando Colla, Switzerland, Italy 2011  
**SOLA MEDIA (Germany)**  
*When Santa Fell To Earth (Als der Weihnachtsmann vom Himmel fiel)* by Oliver Dieckmann, Germany, Austria 2011

**THE YELLOW AFFAIR (Sweden)**  
represented at EFP's Umbrella #532  
*Gone (Försvunnen)* by Mattias Olsson, Henrik JP Åkesson, Sweden 2011

**TELEPOOL (Germany)**  
*Three Quarter Moon (Dreiviertelmond)* by Christian Zübert, Germany 2010

**TRUSTNORDISK (Denmark)**  
*ID:A* by Christian E. Christiansen, Denmark 2010

**URBAN DISTRIBUTION (France)**  
*The Rif Lover (L'amante du Rif)* by Narjiss Nejjar, Belgium, France, Morocco 2011

**WIDE MANAGEMENT (France)**  
*Sexual Chronicles Of A French Family (Chroniques sexuelles d'une famille d'aujourd'hui)* by Pascal Arnold, Jean-Marc Barr, France 2011

For more information on FSS and EFP please see [www.efp-online.com](http://www.efp-online.com)

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FSS project partner



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