

Vertigo sign up StreetDance duo for 3D musical with IM Global handling International

London, UK/Los Angeles, US, November 4: Vertigo Films are thrilled to announce Max & Dania, the duo behind the smash hit StreetDance 3D, will be directing their forthcoming 3D musical WALKING ON SUNSHINE. IM Global are on-board as international sales agent for the movie with Vertigo distributing in the UK.

Directors Max and Dania's debut movie StreetDance 3D was one of the most successful independent British films of recent years, and they are currently in post-production with the much anticipated sequel StreetDance 2.

Max and Dania (with Vertigo) have just finished shooting What If...? A short film for the cultural Olympiad of the Olympic Games. The directing duo were chosen to represent commercial British cinema by the BBC and Film Four.

WALKING ON SUNSHINE is a hilarious, warm-hearted, contemporary 3D musical set to the greatest pop hits of the eighties about a mother and daughter unwittingly falling for the same gorgeous guy in a sun drenched Spain.

The producers intend for this to be a big 3D cinematic event for 2013 and have brought in John O'Connell (Moulin Rouge, Strictly Ballroom, Enchanted, Shall We Dance) as the musical choreographer to help the directors realise their ambitious vision.

Producer James Richardson adds, "With the huge international success of the first StreetDance movie and the expected even bigger success of the second, Max and Dania are currently two of the most commercial directors out of the UK and there is no one better placed to direct a big, commercial, fun filled musical. We have put every eighties song that everyone loves from the pop world into the script, hoping everyone will be dancing in the aisles!"

He goes on "We've had massive interest in the script and Stuart Ford and his brilliant team at IM Global called up immediately, clearly got it and said he wanted to do it. Having wanted to work with IM Global for a while, all of us at Vertigo felt that a big commercial film was the perfect place to start.

Said Ford, "It took us about 30 seconds to recognize the commercial potential of such a feel good project. I have every faith that Vertigo, Max & Dania are going to knock this one out of the park."

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Notes to Editors:

Vertigo Films is a UK Media company founded in 2002 to create and distribute commercially driven independent cinema.

2010 was a sensational year for Vertigo with Europe's first 3D live action movie, STREETDANCE 3D, entering the UK Box Office charts at No.1 beating Disney's Prince of Persia and becoming one of the most successful UK independent films of all time as it opened around the world. In addition, Vertigo's co-production AJAMI was nominated for an Oscar for Best Foreign Film and our genre busting MONSTERS received exceptional buzz, acclaim and a host of awards including three British Independent Film Awards.

In 2011 Vertigo produced and released a 3D feature film of the children's franchise HORRID HENRY which became a box office hit taking £6.5M and teamed up with HAMMER Films to produce WAKEWOOD which became one of the best reviewed horror films in years.

Films in production in 2011 include a big screen adaptation of the much anticipated THE SWEENEY, written and directed by Nick Love and starring Ray Winstone and Plan B as the infamous Regan and Carter. STREETDANCE 2 from the same team that brought you the original with glitzy European locations and the best dancers in the world. And an English language re-make of Nicolas Winding Refn's seminal PUSHER film.

In addition to its production and distribution activity, Vertigo also owns The Post Republic, <http://www.post-republic.com/>, a state of the art post production company based in Berlin and is a partner in Protagonist Pictures: <http://www.protagonistpictures.com/>, the international sales company joint venture with Film Four and Ingenious Media. Earlier this year, with LA based 3D experts Paradise FX, Vertigo set up PFEX :<http://www.paradisefx.eu/>, Europe's most experienced 3D facilities company.

ABOUT IM GLOBAL

CEO Stuart Ford founded IM Global in 2007. The company is one of the leading film financing, sales and distribution companies in the world, championing a wide variety of cinema, including mainstream commercial, art house, foreign language and genre fare. The company is now comprised of six divisions: IM Global Opus, for mainstream, commercial cinema; IM Global Acclaim, for critically acclaimed arthouse and specialty cinema; IM Global Anthem, for the best of non-English language cinema from around the world; IM Global Octane, for branded genre fare; IM Global Apsara, a rights acquisition and distribution vehicle that serves the rapidly evolving Asian markets across growing theatrical, digital and VOD distribution platforms; and Automatik, a production and financing joint venture with Alliance Films focused on films in the \$5 million - \$15 million range. In May 2010, Reliance Entertainment, part of Indian conglomerate Reliance ADA Group, acquired a majority shareholding in the company.

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