

IFTA CHAIRMAN PAUL HERTZBERG TO JOIN MARK NEVELDINE AND RON JEREMY ON TROMADANCE PANEL AT THE 2012 AMERICAN FILM MARKET NOV. 2!



October 24, 2012, New York, NY - Greetings from Tromaville! Paul Hertzberg (CEO of CineTel Films, Chairman of IFTA) will join the distinguished guests who will speak at the 14th annual Tromadance press conference scheduled to take place at the 2012 American Film Market at the Loew's Santa Monica Beach Hotel in the AFM Studio (behind the Ocean and Vine restaurant) at 11am on November 2nd, it was announced today by Tromadance founder Lloyd Kaufman. Writer, producer, director Mark Neveldine (*Ghost Rider: Spirit of Vengeance*, *Gamer*, *Crank* series) is also a confirmed inspirational speaker on the panel which will be M.C.'d by beloved American icon, Ron Jeremy. In the coming days, Kaufman will announce the complete line-up of guests who will share their wisdom and secrets to success with the audience.

Founded in 1999 by Lloyd Kaufman (President of Troma Entertainment and Creator of *The Toxic Avenger*) and inspired by Trey Parker (*South Park*), whose first film *Cannibal: The Musical!* was a Troma release, Tromadance enjoyed ten successful years in Park City, Utah. In 2010, a larger Tromadance came home to New Jersey, home of Tromaville and *The Toxic Avenger*. The response Tromadance received from the people of Asbury Park and the media was overwhelmingly positive. Unlike mainstream festivals, Tromadance does not charge film makers to submit their films and entrance to all screenings is free and open to the public. There are no VIP reservations or preferential treatment regarding films, panels, or parties of any kind given. The organizers of Tromadance believe films are meant to be seen, especially when it comes to new filmmakers. Art - in all its forms - is for the people! Visit www.tromadance.com for information about Tromadance 2013.

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