

Hollywood Archives Collectibles, Inc.

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HOLLYWOOD ARCHIVES COLLECTIBLES ATTENDS AMERICAN FILM MARKET ANNOUNCES NEW ENTERPRISE IN THE MOVIE TICKET BUSINESS

Senitype™ and Senitype Collectible Movie Ticket™ seeks to expand into Worldwide Territories

November 2011, Santa Monica, CA - Hollywood Archives Collectibles, Inc. is proud to announce its attendance at the AMERICAN FILM MARKET presenting The Senitype™, Hollywood's Official Film Cel and its newest venture the Senitype Collectible Movie Ticket in search of additional worldwide distributors and licensees.

Hollywood Archives Collectibles recently signed with Chronosium S.A.S., a French marketing and entertainment specialty company, for Senitype™ and its related products for exclusive distribution in French speaking Europe. This is the first venture in bringing the Senitypes directly into an EU territory for sales. The first Senitype release in France is the current box office hit **THE ADVENTURES OF TINTIN**.

Hollywood Archives Collectibles produces millions of Senitypes which are 35mm film cel(s) embedded in a collectible card with a limited edition image from a movie or other entertainment entity. To date some of the highest grossing and critically-acclaimed films including **BREAKING DAWN** from **THE TWILIGHT SAGA FRANCHISE**, **SPIDERMAN**, and **THE MATRIX** are part of the Senitype legacy.

The first Movie Ticket US releases were this past summer's box office hits; Marvel Entertainment's **THOR** and **CAPTAIN AMERICA: THE FIRST AVENGER**. Additional films planned for this special treatment for holiday into spring 2012 include **THE ADVENTURES OF TINTIN**, **HUGO**, **THE AVENGERS**, **SPIDERMAN** and **THE THREE STOOGES**. Each collection includes the classic Senitype limited-edition film cell card with a 35mm film cel and a ticket to see the film

The all-new **Senitype Collectible Movie Ticket™** is available for presale prior to the film's release and then throughout the theatrical run of the film all powered by Hollywood Movie Money™. Tickets are available as a single or double admission at www.senitype.com



About Hollywood Archives Collectibles

Hollywood Archives Collectibles, Inc., a part of the Entertainment industry for the past 16 years has created some of the most beloved and highly sought after collectibles throughout the world. Each Senitype contains a 35mm film cel, is individually numbered and gives the consumer the ability to actually own a piece of Hollywood. Participants include; 20th Century Fox, DreamWorks, Paramount, Summit Entertainment, Universal Studios Walt Disney, Warner Bros., Sony and many others.

About Hollywood Movie Money™

Hollywood Movie Money, a subsidiary of Quantum Rewards, has issued 1.4 billion pre-paid promotional movie tickets in the U.S. through a network of 36,897 certified participating screens. For more information on Hollywood Movie Money™ and Quantum Rewards, visit <http://QuantumRewards.com/>
www.hollywoodmoviemoney.com

About Chronosium S.A.S.

Founded in 2002 by seven partners, Chronosium is a company specializing in Marketing, Advertising, Internet strategy & development and Entertainment product distribution thru its different subsidiaries. It acquired "Mind It", in 2008, a marketing agency, and established a subsidiary Webeez SAS in 2011 to strengthen its position in the entertainment industry. Chronosium has the exclusive rights to market and distribute the Senitype for all of French speaking EU.