



Troma Building • 36-40 11th Street • Long Island City, NY 11106

(718) 391-0110 x17 • fax (718) 391-0255 • www.troma.com

FOR IMMEDIATE RELEASE

Co-WRITER/DIRECTOR OF *CRANK*, *GAMER*, and *GHOST RIDER: SPIRIT OF VENGEANCE*, MARK NEVELDINE, TO PROVIDE VERY SPECIAL SURPRISE AT TROMADANCE PRESS CONFERENCE AT 2010 AFM!

October 12, 2010 (New York, NY) – The [TromaDance Film Festival](#) Committee is thrilled to announce that writer-director **Mark Neveldine** will provide a very special surprise prior to the panel discussion at the **TromaDance Press Conference at the 2010 American Film Market!** The press conference is scheduled for **November 4, 2010** at **3 pm** in the **Loews Santa Monica Beach Hotel Press Room!**

Currently co-directing **GHOST RIDER: SPIRIT OF VENGEANCE**, Neveldine got his start writing and directing the thriller **CRANK** (starring **Jason Statham** and **Amy Smart**) with his partner **Brian Taylor** in 2006. In the short time since, the two have collaborated on such acclaimed films as **PATHOLOGY** (with **Milo Ventimiglia**) and **GAMER** (with **Gerard Butler**).

Now in its 12th year, the TromaDance Film Festival is a beacon for truly independent cinema. As the largest market for independent films, the American Film Market perfectly complements the ideals of TromaDance and has served as an excellent setting for the annual TromaDance Press Conference. Hosted by **Lloyd Kaufman**, President of Troma and Creator of **THE TOXIC AVENGER**, the TromaDance Press Conference at the AFM has been the perfect meeting ground for the contemporary independent minds of such individuals as **Jenna Fischer**, **Fred “The Hammer” Williamson**, **James Gunn**, **Mark Neveldine**, **Brian Taylor**, **Penelope Spheeris**, and, of course, **The Toxic Avenger**, to converge and discuss the state of the film industry and other important news.

Inspired by **Trey Parker** and founded in 1999 by Kaufman, TromaDance is the first film festival wholeheartedly devoted to filmmakers and fans. Unlike every other film festival, TromaDance does not charge filmmakers a fee to submit their films. Entrance to all screenings is free and open to the public. The organizers of TromaDance believe that films are meant to be seen, especially when it comes to new filmmakers.

Due to the uniqueness of this event, space is very limited. Please RSVP to Anne Koester at anne@troma.com **as soon as possible**. This event is open to everyone.

Press Contact:
Anne Koester
Public Relations
Troma Entertainment
718.391.0110 x 17
anne@troma.com

###