

FOR IMMEDIATE RELEASE

HAMILTON AND DREAMAGO PRESENT "SPEED DATING" PITCH SESSIONS AT THE AFM

Los Angeles, CA, Nov. 2, 2010 -- Hamilton, the renowned Swiss watch company, is supporting DreamAgo, the international association that develops, supports and promotes films that make a difference. This year at AFM, the synergy between DreamAgo and Hamilton will create bridges between filmmakers, screenwriters and producers from all over the world in a series of events. Hamilton has a long history of supporting cinema, and is the force and originator of the celebrated Hamilton Behind the Camera Awards in Hollywood.

For the first time at the AFM, the creative is going to be blended with business, and DreamAgo with its partner HAMILTON WATCHES, is presenting HAMILTON HELPS DREAMAGO CONNECT.... two "speed dating" pitch sessions with 10 international producers and about 15 international screenwriters/ filmmaker/writers at each session. The screenwriters/ filmmakers will have 10 minutes with each producer to present their projects. The sessions are on Monday 8th November from 2.30-4.30pm and on Tuesday 9th November from 10- 12pm, and will take place in the press room at the Loews Hotel. Among the confirmed producers are J Todd Harris- Branded Pictures Entertainment(The Kids are Alright, Bottle Shock), , Stephen Nemeth- Rhino Films(Fear and Loathing in Las Vegas, Dogtown and Z Boys), Gerd Koelchin(Black Dahlia, The Matador), Jeremy Wall (The Objective, Reservations), Michael Mosco- Equinoxe Films (Winnie), Corina Danckwerts- Capture Films(The Objective, Dark Streets), Maja Zimmerman -Motivo Films(Porfirio, Promised Land), Frances Lausell- Isla Films(America, Lie) Frederico Duran- Rhayuela Films(Garcia , El Paramo),Brian Udovich (South of Heaven, A Necessary Death) and Swiss Producer Marc Schmidheiny.

Also during the AFM, Hamilton and DreamAgo are presenting a panel entitled SO THEY'VE OPTIONED YOUR SCRIPT, THEY'VE DECIDED TO MAKE YOUR MOVIE.....NOW WHAT? on Monday 8th November from 5-6pm in the pressroom of the Loews Hotel. Sydney Levine(Founder of the unique acquisitions database Film Finders, specialist in International Sales, Marketing and Acquisitions and creator of SydneysBuzz) will be the moderator and among the confirmed panelists are distributor/ sales agent Mark Damon(Foresight Unlimited), casting director Ronnie Yeskel(Pulp Fiction, Curb your Enthusiasm , Atlas Shrugged), publicist Erik Bright(Little Miss Sunshine, Sideways, Crash) and Entertainment Lawyer Todd Stern(WWBCGE).

About Hamilton

Hamilton was founded in 1892 in Lancaster, Pennsylvania, USA. Hamilton watches combine the American spirit with the unrivalled precision of the latest Swiss movements and technologies. Known for its innovative design, Hamilton has a strong foothold in Hollywood, with products appearing in over 350 films. The brand also boasts a strong aviation heritage. Hamilton is a member of the Swatch group, the largest watch manufacturer and distributor in the world with 160 production sites in Switzerland.

About DreamAgo

DreamAgo is an international non profit film and screenwriting association born in Switzerland. The main office is in Paris, but they also have desks in Los Angeles and Madrid. Each year DreamAgo holds a workshop in Sierre, Switzerland and 10 screenwriters are chosen from all over the world to work intensely on their screenplays with experienced international consultants. Since it's inception 5 years ago, 60 screenwriters have gone through their workshop and 4 films have been made. Another 3 are in preproduction. Their first film Tengri Blue Heavens, was the 2009 entry into the Oscars for best foreign film from Krygyzstan. Their screenwriters have won numerous prestigious awards including the Nicholl fellowship. Their patrons include Stephen Frears(Tamara Drew, Cheri, The Queen) who participates each year, Guillermo Arriaga(Babel, Amores Perros, The Burning Plain), the late Alain Corneau(All The Mornings Of The World) and Jorge Perugorria(Strawberry and Chocolate, Che). Christopher Hampton(Dangerous Liaisons, Cheri, Atonement) conducted master classes this year, and their

consultants have included Henry Bean(The Believer, Internal Affairs) and Larry Gross(We Don't Live Here Anymore, Master Class).

DreamAgo is thrilled to be connected with the prestigious company Hamilton.

More info on Hamilton and DreamAgo

www.hamiltonwatch.com <<http://www.hamiltonwatch.com/>> -

www.facebook.com/hamiltonwatch<<http://www.facebook.com/hamiltonwatch>> -

www.twitter.com/hamiltonwatch <<http://www.twitter.com/hamiltonwatch>>

Although a new website is underway visit www.dreamago.com <<http://www.dreamago.com/>> and below are some links to our flyer and brochure and a video taken from this years workshop.

Click to download the package:

<http://erdigitaldesign.com/utility/dreamago.zip><<http://erdigitaldesign.com/utility/dreamago.zip>>

Discover the rewriting workshop for feature films Plume & Pellicule 2010. This seminar created by DreamAgo held in Sierre in Switzerland in the Valais for its sixth edition :

<http://vimeo.com/15350660> <<http://vimeo.com/15350660>>