MACCS International/DCinema Hub Press Conference Today/Nov. 4 at 10am/Loews/Venice Room

DCinema Hub – The Global Digital Distribution Platform

DCinema Hub is an initiative by MACCS International and XD Cinema to develop a Global Distribution Platform for the Digital Film Industry. DCinema Hub will provide a one-stop-shop to facilitate the direct of booking, delivery and fulfillment of digital content from distributor to exhibitor. More details on how DCinemaBox will operate will be disclosed in the Loews press conference room **today/Friday, Nov. 4 at 10am at the Loews Hotel in the Venice Room.**

Speakers for the MACCS International presentation in the press conference room for Friday include:

- Fabrice Testa, Chief Technology Officer of XD Cinema, our partner in DCinema Hub

- Arjin van As - MACCS International

For more info about DCinema Hub, go to www.dcinemahub.com or visit during AFM booth 5 in Atrium 5 (Loews Hotel) or contact:

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About MACCS International (http://www.maccs.com)
The company specializes in software for the international film distribution market. The Movie ACCounting System - MACCS - is a user friendly ERP system, developed especially for the film distribution market. MACCS is used by 2 major US studios and by 70 distributors in over 30 countries.

MACCS International also offers MaccsBox, a data exchange system for box office information providing web based data collection, exchange and reporting for film distributors and exhibitors. Through MaccsBox full electronic data exchange is available for titles and title information, bookings and booking information, flash grosses, gross box office returns and invoices. MaccsBox is currently used in The Netherlands, Belgium and the US.

About XDC (http://www.xdcinema.com)
The company is the largest digital cinema company in Europe. XDC provides end-to-end digital cinema solutions including equipment supply, financing (VPF, leasing, etc), training, installation, maintenance and 24/7 NOC support. XDC also offers lab content processing and delivery services including full service including mastering, duplication, key management, extranet tracking and physical or virtual delivery. XDC has agreements in place with Arqiva, Eutelsat and SmartJog and has developed it's own proprietary Internet-based delivery solution.

XDC is the first entity to have Virtual Print Fees digital cinema deployment agreements with all 6 major US studios Warner, Fox, Universal, Paramount, Sony and Disney for a total of 8,000 digital screens in 22 countries.