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FOR IMMEDIATE RELEASE

CHRIS GORE, FOUNDER OF *FILMTHREAT*, G4TV STAR, and WRITER/PRODUCER OF *MY BIG FAT INDEPENDENT MOVIE*, TO SPEAK AT TROMADANCE PRESS CONFERENCE AT 2010 AFM!

October 8, 2010 (New York, NY) – The [TromaDance Film Festival](#) Committee is thrilled to announce that **Chris Gore** will join the distinguished group of independent filmmakers who will speak at the **TromaDance Press Conference at the 2010 American Film Market!** The press conference is scheduled for **November 4, 2010 at 3 pm** in the **Loews Santa Monica Beach Hotel Press Room!**

One of the most influential people in independent film, Gore began his career by founding the highly successful and respected magazine **FilmThreat** while still a teenager in college. He has gone on to create the **Ultimate Film Festival Survival Guide** and appear on major networks and television shows, most recently **G4TV's Attack of the Show**, as a film expert. Lately focusing on many of his own film projects, in 2005 Gore wrote and produced the hit **My Big Fat Independent Movie**.

Now in its 12th year, the TromaDance Film Festival is a beacon for truly independent cinema. As the largest market for independent films, the American Film Market perfectly complements the ideals of TromaDance and has served as an excellent setting for the annual TromaDance Press Conference. Hosted by **Lloyd Kaufman**, President of Troma and Creator of **THE TOXIC AVENGER**, the TromaDance Press Conference at the AFM has been the perfect meeting ground for the contemporary independent minds of such individuals as **Jenna Fischer**, **Fred "The Hammer" Williamson**, **James Gunn**, **Mark Neveldine**, **Brian Taylor**, **Penelope Spheeris**, and, of course, **The Toxic Avenger**, to converge and discuss the state of the film industry and other important news.

Inspired by **Trey Parker** and founded in 1999 by Kaufman, TromaDance is the first film festival wholeheartedly devoted to filmmakers and fans. Unlike every other film festival, TromaDance does not charge filmmakers a fee to submit their films. Entrance to all screenings is free and open to the public. The organizers of TromaDance believe that films are meant to be seen,

especially when it comes to new filmmakers.

Due to the uniqueness of this event, space is very limited. Please RSVP to Anne Koester at anne@troma.com **as soon as possible**. This event is open to everyone.

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