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Combining the strength and expertise of three prominent members of the international film community, Blue Galaxy International makes its initial debut at the American Film Market as a full-service sales, production and distribution company. Combining the distinctly different skill sets of Fiorenza Cella, CEO, Andrew Stevens, COO, and Marcy Rubin, President, Blue Galaxy is unique in that it is a global company with offices in Sherman Oaks, Dallas and Paris.

Cella has been an international force for 15 years as both a buyer and seller in Western Europe and has built her French company, Free Dolphin Entertainment, S.A.R.L., into a major Western European supplier of all types of filmed entertainment to major broadcasters. Says Cella, "Blue Galaxy is committed to delivering high-concept content with mainstream appeal for the international theatrical, home entertainment and television markets." Joining Cella is Marcy Rubin, who has been a prominent international sales executive for many years. Andrew Stevens, named "one of the most prolific producers in Hollywood" having produced 175 films, adds not only vast production knowledge and expertise, but years of administrative experience in building sales and production companies, having served as President and COO of numerous companies. "We want to focus on creating new filmed entertainment product that fills the desires of the current global marketplace," says Stevens.

Though new on the international scene, the company draws upon its founders' extensive market savvy and long-standing relationships with major territorial distributors and broadcasters in virtually every country around the world. Says Rubin, "We are realistic about the current marketplace and our significant relationships with our clients guide us in our decisions of what films and television product we will be acquiring and producing in-house." Blue Galaxy will continue to build on its strengths, with a presence at the European Film Market in Berlin, Hong Kong Filmart, MIP-TV, Cannes Film Festival, Discop, MIPCOM, and the American Film Market. With a library in the making, Blue Galaxy International is poised to deliver the pulse of entertainment to a growing client base.